



Daniele Basso

Artist and Designer

A B.A. (Italy & USA) & Industrial Design (Milan) graduate (his thesis is visible at Carrousel du Louvre, Paris) with also a Communication Master. After working in Paris and NY for Versace, and in Milan with BGS D'Arcy-Publicis and "Advanced Design Fiat", in 2006 he founds "GlocalDesign" (Think Global, Act Local) and works on projects for the 64th Venice Film Festival and "Turin 2008 World Design Capital". His GlocalDesign Mirrors are on display in NY, Turin and Naples; he "is one of the first to grasp the growing interactions

of Art, Design, and Fashion" (Corriere della Sera) and "expresses the new Local/Global trend (La Repubblica). In 2009 he approaches Art as a universal language with his work "The Universe Inside" in Verona; in 2010 he makes the "We Are the Wall" installation and the mirrors for the "Federico Fellini Foundation" now on display at Milan's Nhow Hotel. In 2011 come the collective exhibition "Cavour & Mazzini" with Omar Ronda, the exhibits "A Bright Future" with Swarovski and "Kryste" with SLIDEart. He is invited to the 54th Venice Biennale (Luca Beatrice curator) and then to the Italian Pavilion in Turin (Vittorio Sgarbi curator). His work WE=WALL becomes part of the permanent exhibition of the Museo del Parco in Portofino. In 2012 AD, Interni, MarieClaire and Domus web talk about him; in the same year he starts an artistic collaboration with Ludmilla Radchenko and has his first personal exhibition combining Art, Fashion and Design at the Rivabella Art Gallery in Magliaso (CH). In 2013 he is invited to "OverPlay", a Collateral Event of the 55th International Art Exhibition "Venice Biennale" with the exhibit "Les Plis de la Vie.

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GlocalDesign

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