



SPECIALE SALONE DEL MOBILE 2014

SLIDE - TECHNICAL SPONSOR AT THE TEMPORARY MUSEUM FOR NEW DESIGN

8-13 april 2014

Superstudio Più, Via Tortona 27

Superstudio 13, Via Forcella 13/via Bugatti 9

Milan, 06 march 2014 - During the week of *Salone del Mobile* **SLIDE** will be the technical sponsor of **Superstudio Group** at the **Temporary Museum for New Design**.

For this year's edition SLIDE will be furnishing the relax areas and bar spots, in the Temporary Museum through the use of its luminous furniture: versatile products, elegant and cutting-edge design, perfect to maximize the exhibition spaces.

Since its foundation in 2002, **SLIDE** has been satisfying functional and aesthetic home living needs through innovative and practical products with a clean ironic design, light and always breathtaking: not simply furnishing items but products which radiate light. This is a characteristic feature of all SLIDE products. There are three constant elements in production: the simplest plastic material - *polyethylene* -, the production technique - *rotational moulding* - and the *creativity* of the Italian and international designers involved with many catalogue products.

Innovative, diverse and constantly updated, SLIDE production range includes seats, tables, lamps, vases, bookcases and other items which combine just the right input of light with a lively choice of colour in a strong distinctive way, creating a unique suggestive atmosphere. Objects born in collaboration with international designers, such as Karim Rashid, Marcel Wanders, Paola Navone, Stefano Cappellini, and with an active action of scouting of young talents, such as Basso, Rattin, Harari, Biscaro and many others, that answer to willing to create new quality products.

Backed up by the "Made in Italy" stamp as a guarantee of quality and excellence, SLIDE products are designed to furnish modern living areas, whether domestic or public, interiors or exteriors.

SLIDE wants to testify his experience and enthusiasm that has always been his strength in producing light and ironic products, creating a special and unique atmosphere.