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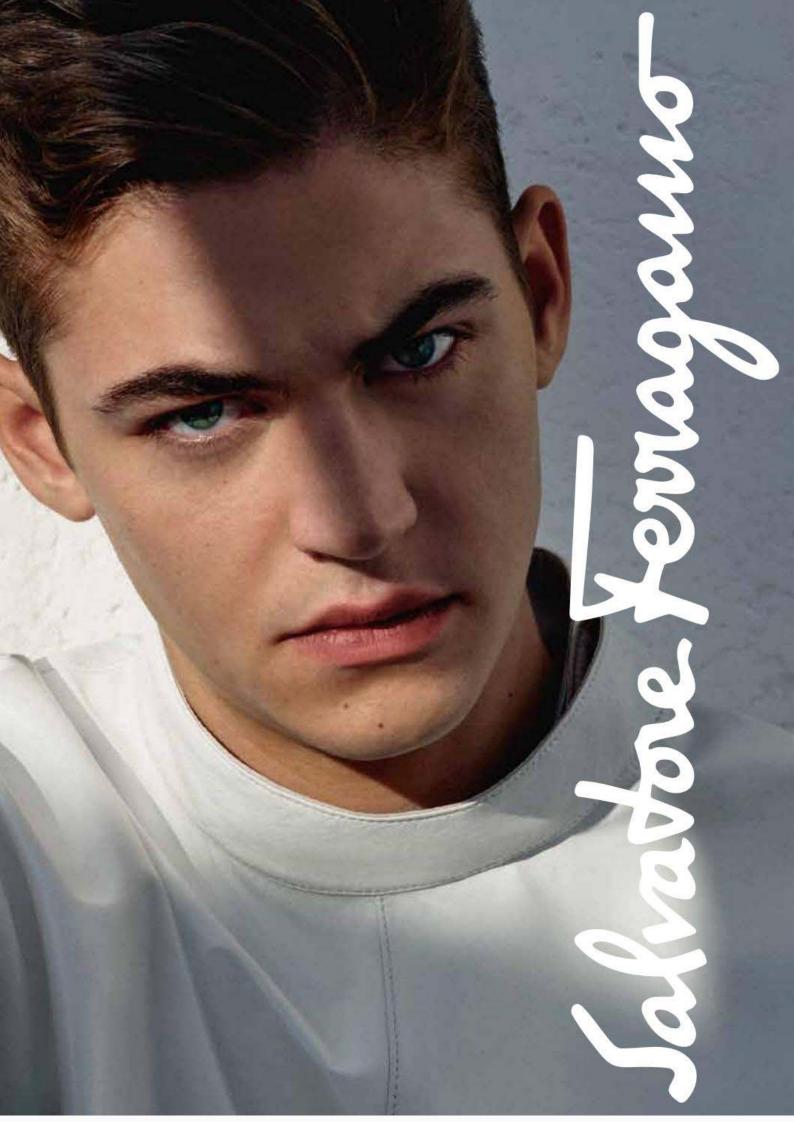


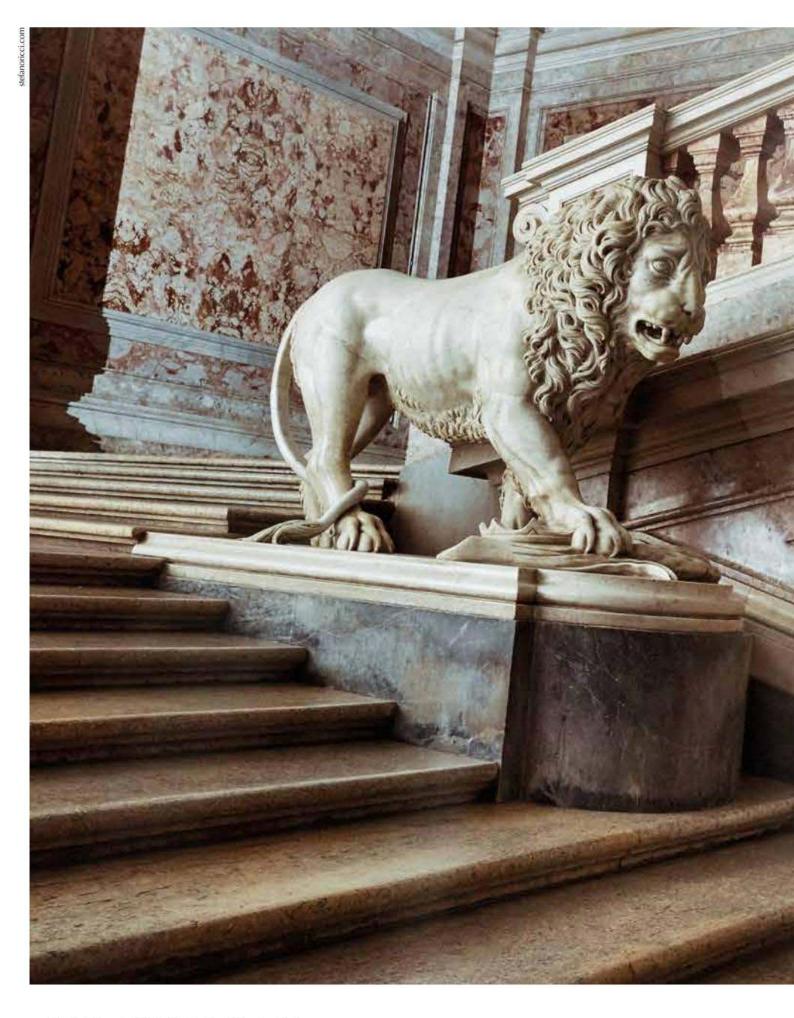


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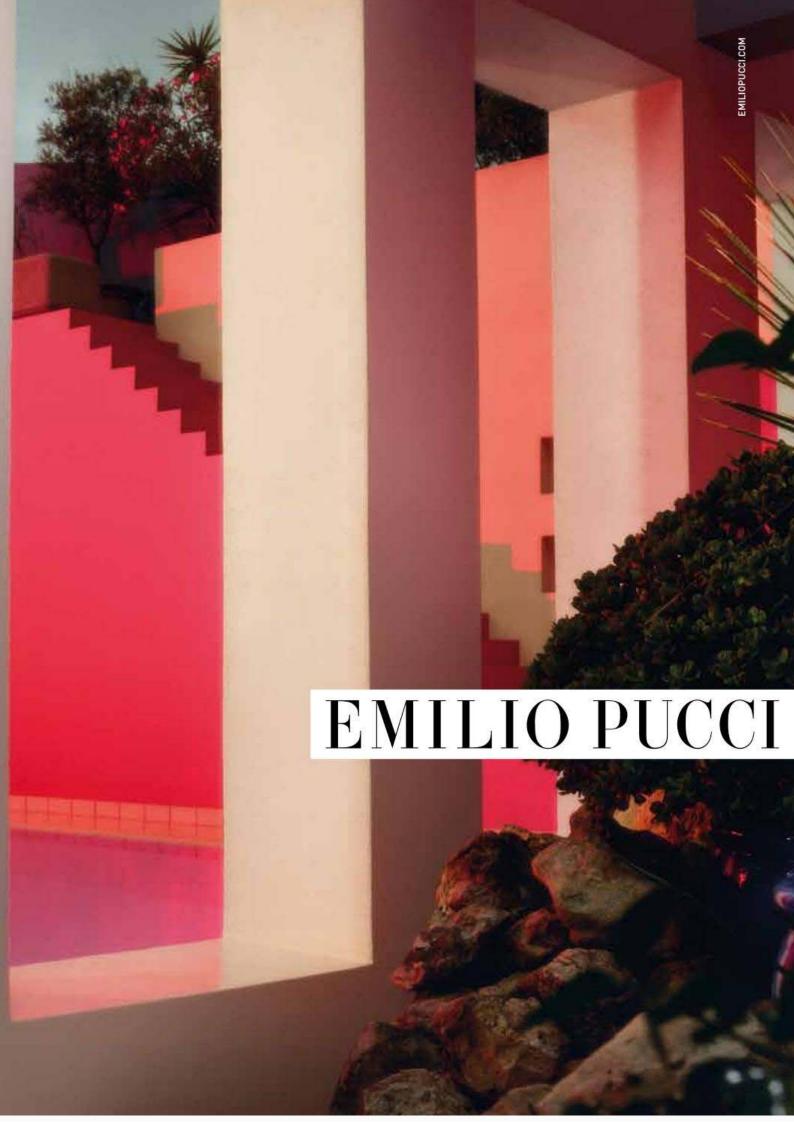
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A difficult time to talk about beauty during the uncertainty that the whole planet is going through. But it's also a moment of reflection, inner dialogue and rediscovery, an opportunity behind the immobility imposed by an invisible and silent enemy. Nature, which restores its hierarchy and resumes its spaces, reminds humankind that it is not the master of the world, but just a guest.

Speaking of beauty is neither utopian nor out of place: it is the nourishment of the soul, it is the archaic Greek *kalòs kagathòs* that seeks in beauty the absolute value given by the gods to

humankind, it is Plato's aristocratic ideal to stand out from the masses. What is beautiful outside, is also beautiful inside...a game of perfect harmony.

We want to pay tribute to our second edition marked by the letter Beta of the Greek alphabet. Our journey will begin from the excellence of the Principality of Monaco, its *art du bien vivre*, the timeless charm of its Princess *par excellence*, Grace Kelly, to whom we have dedicated this issue. We will wander through the hotel hospitality, the passion for speed and for the sea which is reflected in the Automobile Club Monaco and the Yacht Club Monaco. The solid business activity is in perfect synergy with the pleasure of quality free time.

To celebrate the strength of shape expressiveness, we chose Zaha Hadid's architecture with that ever-changing fluidity that has made her one of the most influential women of our time. Our appointment with art will review the poetic, passionate provocative play of light and colouron Daniele Basso's trademark of mirror-polished steel chosen to reflect his vital energy and freedom, Murgia's search for Chaos versus Order and Golin's eclectic creativity.

Our life balance is also expressed through nutrition: what we choose for our nutrition and for purifying ourselves contributes in making us who we are. And the tailor-made food experience becomes the object of desire, respecting the seasonality and territoriality of traditional Italian products. We will witness the admired Hermès creations which will enhance their motto of beauty and accurate craftsmanship, the mechanics of Rolex sports watches, the legend of a classic car legally elevated to the rank of artwork such as the Ferrari 250 GTO, or the aerodynamic and soft shapes of the Gulfstream Jet G700.

The seductive art of beauty reminds us to elevate ourselves to be part of it.

Editor & Founder Massimo Basile









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Grace Kelly

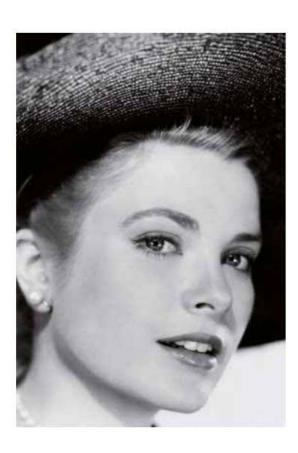
Style has much to teach us

by Claudia Chiari



Once upon a time there was a princess, an icon, an actress. The perfect embodiment of grace, by name and by nature.

With only five years spent in the spotlight of Hollywood and eleven roles lingering in the history of the seventh art, Grace Kelly has carved out a place among the American Film Institute's most famous film stars, thanks to her innately aristocratic style. From Queen of the scenes to Princess of Monaco, her marriage in 1956 to Prince Rainier III, the marriage of the century par excellence, definitively marked her retirement from acting. Although the scripts continued to arrive, they were promptly returned due to rigid opposition from the consort.









In the same cathedral in which she was married, the world said goodbye to Princess Grace at her funeral in 1982, when the fairy tale was ended by a tragic car accident with the princess driving and her daughter Stéphanie as a passenger, who miraculously survived. Grace Patricia Kelly was born in Philadelphia, into a traditional Irish Catholic family, which proved to be an essential requisite for the wedding that saved the principality from annexation to France. Her father, John Kelly, a charismatic, handsome

and self-made millionaire, was her constant point of reference and famously refused to pay a dowry, proclaiming "My daughter doesn't have to pay anyone to get married". Later on, he reconsidered this stance and did put his hand in his wallet. However, her source of support for her artistic ambitions was her paternal uncle George, a playwright and Pulitzer Prize winner. Her first starring role was in the film "High Noon", opposite Gary Cooper in the role of the sheriff, cutting an ethereal figure that was impossible not





to notice. But she was more than just a debutante. She showed up to auditions in a tailored suit and white gloves, impressing Sir Alfred Hitchcock, of whom she became the undisputed muse and who coined for her the oxymoron "hot ice", in reference to the alchemy of cool detachment and a sensual warmth. In fact, under his direction, Kelly plays the role of the sophisticated lady with a demeanour that is dignified, yet not lacking in expression and passionate charm.

Her films directed by the Master of Suspense, as well as her outfits, are unforgettable and ones which she herself counts among the most rewarding experiences of her life: from "Dial M for Murder" to the famous "Rear Window", and of course "To Catch a Thief" that would take her, accompanied by the charming and wily Cary Grant, to the French Riviera that a year later would become her new home. The golden statuette also came calling, with an Oscar for her role alongside Bing Crosby in "The Country Girl".

It was she, Princess Grace, who was the keystone that helped to transform Monaco into an elite location for celebrities, temporary retreats and vacations, fuelling, among other phenomena, the real estate boom. After all, she was born a princess, as Frank Sinatra was the first to exclaim.

Hôtel de Paris







It all started with the dream of François Blanc, "a hotel that surpasses anything that has ever been created before".

In 1864 the Hôtel de Paris was built on the Spélugues plateau in front of the brand new casino that would lay the foundations for the resort, while Monte Carlo timidly began to take shape.

The challenge was crazy but clear, and fully backed by Prince Charles III, the Société des Bains de Mer and the Cercle des Etrangers, as well as Blanc himself: to transform a place where olive and lemon trees grew into a haven of play and luxury. The international glitterati locked to see for themselves the new face of the Principality, and they were all welcomed by the crème de la crème of hotels.

The history of Hôtel de Paris Monte-Carlo is studded by visits from prominent artists and personalities, from Alexandre Dumas to Winston Churchill, from Charlie Chaplin to Maria Callas, from Salvador Dalì to Pierce Brosnan in the guise of James Bond during the filming of Golden Eye. And of course, from the 1950s, high society were always dropping by to visit Prince Rainier III and Princess Grace.



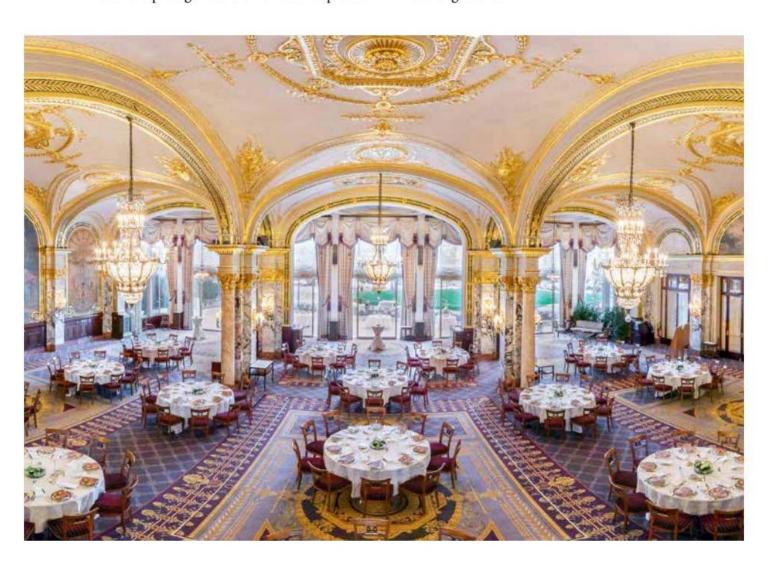


As in 1909 when the Hôtel de Paris Monte-Carlo, one of the original Leading Hotels of the World, changed its look to take on the current Belle Époque architecture, today it writes a new page in its history to perpetuate the legend of the *art du bien vivre*.

The interior spaces and bedrooms, the creation of two exceptional suites and the launch of Alain Ducasse's new restaurant have been the protagonists of this metamorphosis.

A four-year staged renovation, which ended with the grand reopening in December 2018, has turned the hotel into a true green lung in the heart of the city.

The lobby has direct access to the new internal open-air patio, while the iconic equestrian statue of Louis XIV sports a distinct shiny patch, following years of superstitious gamblers rubbing the horse's knee for good luck.





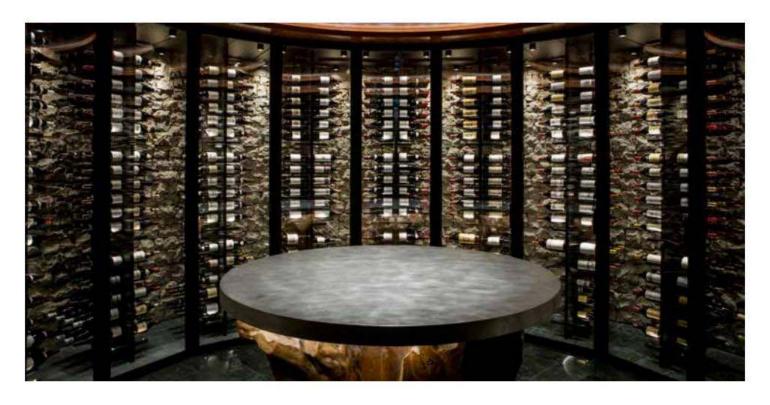




A hidden gem of the Hôtel de Paris are the underground wine cellars dug beneath the hotel in 1874 and based on the model of a Bordeaux cellar that supplies all the facilities of the resort. They occupy a total of 1,500 square metres and hold 350,000 bottles distributed over 1.5 kilometres of shelving.

With its staircase, lobby melodies, divine smelling halls and the carousel of the Place du Casino, where you can see and be seen, the Hôtel de Paris Monte-Carlo offers the opportunity to live an experience different from any other.







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Il Palato Italiano

The New Yacht's Gourmet Addiction

by Virginia Scarfi



Imagine yourself to gently sail into the Monte-Carlo bay; it's sunset and everything starts to light up again while another day in the Mediterranean is about to end. The air is full of the smell of olive trees, sea-salt and shining glamour; fresh evening cocktails are ready to be served while linen and silk elegantly envelope bronze bodies descending to the harbor runway. What's missing to complete the picture? A glorious food experience.

That's the cherry on the cake. What if you could steal this cherry and bring it with you along your trip? I'm not talking about sweet memories of ashore chef's delicacies but rather having the chance to enjoy an everyday journey through the flavors thanks

to a new on-board pleasure. How? Well, that's the storytelling. Il Palato Italiano is an exclusive club for food-lovers dealing with the selection of top quality Italian products and the promotion of the peninsula culinary arts combining tradition with technological innovation, research and passion. Thanks to its Chef Patron Mr. Filippo Sinisgalli and his teams of young talents, this venture has travelled the world for the last five years by following a precise schedule of tailor-made experience; New York, Los Angeles, Miami, London, Milan and right last January the Event Manager Tiziana Sinisgalli booked a portion of the winter agenda and sent them on a private three deck yacht in the blue waters of the Caribbean.





37

"Ready to reach you anywhere" is the right payoff of this brand of outstanding professionals able to recreate the equilibrium of the palate in any corner of the world, even when it comes to bring the best raw materials in the middle of the ocean for ten days. And that's the eureka moment, when the bulb of creativity transforms the tenderness of a tempura mussel laid on an icy lemon curd and tomato extract from simple texture and ingredients into a scalable business model. Because that's the goal of Sinisgalli's foodlab: how to make limitless food-solutions when the MasterChef is not physically in your kitchen? One of Archimedes most famous quotes says; "Give me a place to stand and I will move the Earth" which essentially, in this case, can be paraphrase as "(...) with the proper tools anybody, even those of limited skills or knowledge in the field, can reach the same results."

And that's the answer, that's the goal of the customized isothermic box containing what is known as the "last mile" that is the missing step to finalize a dish and bring it to the table. Nothing can be easier and tasteful at the same time; in-fact, thanks to the controlled temperature monitoring the condition of the accurate food-selection and vacuum-sealed

storage, creating a masterpiece becomes just a matter of putting together every single building-block of the recipe; a rule that works from the elementary to the most sophisticated one.

What' the difficult part of the game?

"Well (...)" says Chef Sinisgalli "(...) my job, for sure! In my quest I firmly believe that craftspeople, manufacturers and refiners are my true heroes in life. I love to recount what thrills me and the best way to do it is putting my culinary abilities at their service to grant my clients the appreciation of their work in every bite. This hard task, that I live as a mission, is enhanced while my team and I prepare what we call the last mile ingredients because for this particular business line we intentionally have to arrange the recipe in a way the client is able to assemble it, especially if we are talking of gourmet preparations that involve very limited edition productions."

"Starting from big yacht's requests is helping us to train the machine to work for special targets interested not only in sharing the best in the best way possible but also to feel the virtual presence of a Signature Chef that is not only remotely in charge for their food but also takes care of their specific needs" continues Event Manager Tiziana Sinisgalli.





The implementation in the nearly future in-fact will grant the client a wide range of personalizations so to encounter not only the taste but also the particular and private desires related to health, wellness, anti-age program, children, training athletes and so on.

Everyone of us is special in their own way so "listening" carefully will be the key ingredient of the choice of Il Palato Italiano new business line consumer.

The quality and the habit of trusting a skilled food-partner can also make us run the risk to positively change our routine knowing that there is always a wise eye taking care of the second most important thing for our body after breathing; eating, and not just eating but eating in the proper way. Nonetheless one of the goal would be reducing fridgewaste by having a sustainable supply chain;

a non-stock approach that substitute an accumulation food-mentality into a more efficient scheduled of high quality personal or family planning.

Rumors in the field talks about a new brand specifically designed for this interesting project but Chef Sinisgalli keeps the information still confidential: "(...) The impact of the official launch will completely revolve a model of food-consumption by giving the opportunity to have my chef's brigade - à la minute but with a roadmap and we a time plan - which essentially means to be able to eat a freshly made meal with simple instructions and a customized agenda. The habit will become a frequent routine and hopefully and addiction...at least a virtuous one."

So get ready to be amazed, a revolutionary concept is coming soon!

A Menu for the "Principauté de Monaco"

We asked Chef Filippo Sinisgalli to dedicate a menu to Monte Carlo. Here is what he proposed: a menu created between sea and land, just like the two souls of the Principality.

It starts from the Lucanian origins of the Chef, but there are many inspirations from all over Italy, because each place gives special products and unique inspirations.

Let's start with a vegetable entreè, "Crusco pepper with cod, cream of turnip greens and dried tomatoes", "Ravioli filled with vaccinara tail and bitter radicchio cream", "Gragnano fettuccella cooked in cuttlefish ink emulsion", "Small gigot pot lamb with spring onions" and "Gianduiotto with gold leaf"

The chef tells us: "The dishes that best represent me reveal the influences that accompanied me during my working life, starting from my Lucanian origins. I was born in Basilicata and for us cooking is a family passion that embraces wonderful local products.

I believe that Italian cuisine speaks a language understandable to everyone, as it is made up of few simple ingredients, it has the ability to take those who approach them by the hand, accompany them in every single country, countryside, mountain, plain or unknown place in Italy and make them feel at home.

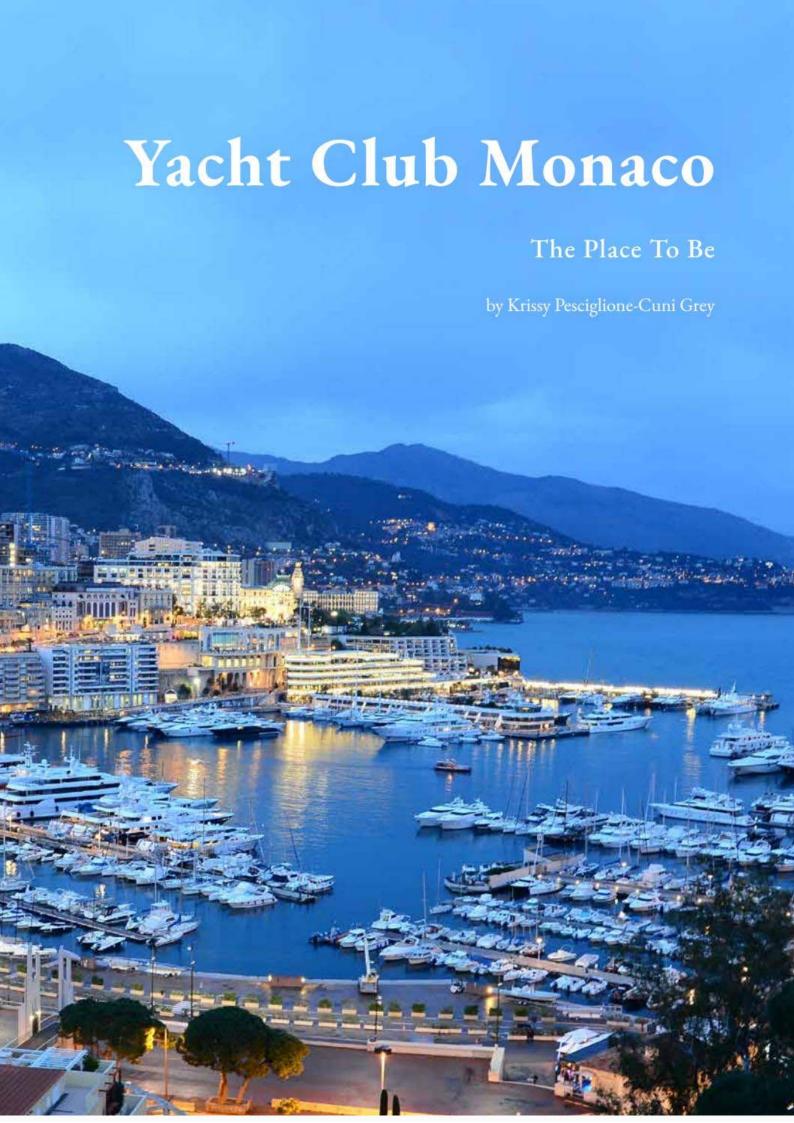
Time, the time dedicated to researching products, the time for preparing and the one to taste the finished dish together with friends, relatives, colleagues, becomes a fundamental ingredient for listening to the authentic taste. "











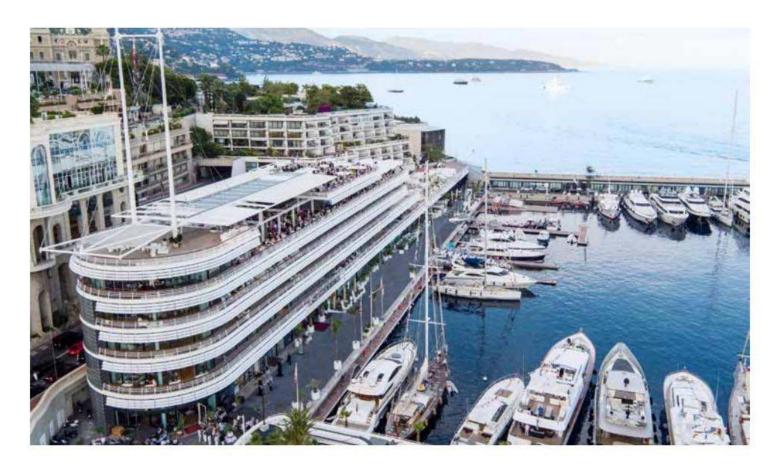




The bond between Monaco and the nautical world has distant origins that bring to mind the first regattas held in the Principality in 1862. Thanks to the success of these sport events, twelve resourceful Monegasques, supported by the sovereign Prince Charles III and his son Prince Albert, decided to found the Société des Régates in 1888.

From the roots of this ancient institution of the nautical world, the Yacht Club de Monaco was founded in 1953, thanks to Prince Rainier III's desire to create a connection between Monte-Carlo and the increasing tourism of sea lovers. In 1984, Prince Rainier III appointed Prince Albert II as President of the YCM. His natural predisposition for sport brought a strong innovative impulse by implementing the training facilities for young sailors and organising events of the calibre of the "First Cup", the largest one-design gathering in the Mediterranean of the "Munich-New York" and the "Formula 40 Grand Prix".





The current headquarters, designed by the British architect Lord Norman Foster, recall in its sinuous and unmistakable shapes an immense ship. The elegant succession of its five decks and the majesty of the forestays supporting the tree, capture the attention of anyone passing by the prestigious and ancient Port Hercule. Inside you can breathe a mixture of history and modernity, the rooms are the expression of a class that you can hardly find anywhere else, whether you enjoy a lunch in the refined restaurant or

discuss business in a small room comforted by some coffee. Every detail is taken care of and the members of the prestigious club can enjoy every comfort and attention.

Living YCM represents exclusivity par excellence! This prestigious institution opens its doors to a very small number of referrals: in order to become a member, you need to be introduced by two members and you must put your request in writing and have it countersigned by the two current members.





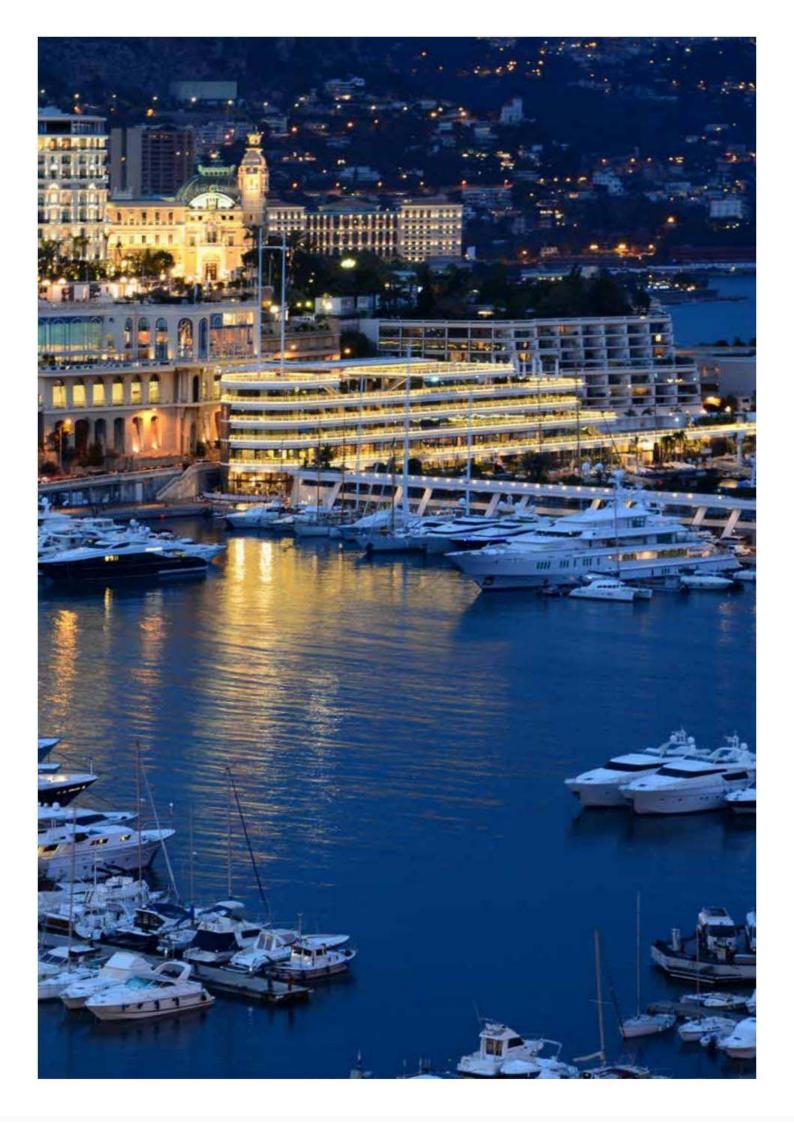


Every year, in addition to the events strictly related to boating, the large rooms of YCM host countless exclusive parties, some of which are strictly private and therefore reserved for very few selected guests who are guaranteed total privacy. In other circumstances, however, it is possible to enjoy the company of friends, perhaps sipping a glass of iced champagne, and have the opportunity to participate in person at a very exclusive live concert of the likes of Sir Elton John, Sting or Lionel Richie.

The YCM perfectly represents the expression of the thought of H.S.H. Prince Albert II and his belief that "reading the past is fundamental to build the future", an environment where exclusivity, sport and glamour mark the days of the lucky members of the most renowned nautical club in the world.

A place with a magical taste where one feels part of the more than two centuries of history characterised by some of the most exclusive sport and social events ever.





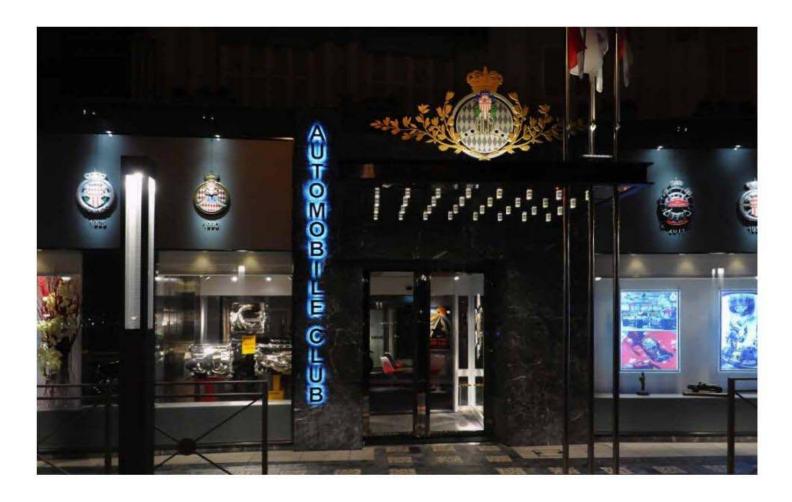




Automobile Club de Monaco

Tradition, Vision and Innovation

by Antonio Erario



One hundred and thirty years is an important and very prestigious milestone, a fascinating and unique story made of ambitious men, mechanics and innovation. Sport Vélocipédique de la Principauté (SVP) gained its name on 26th August 1890, and that was the moment when the long history of the most exclusive and prestigious club in the world began. Twenty-one bicycle enthusiasts... it all started with this small group, which in the following years would be overwhelmed by the contagious passion for engines that exploded in the early 1900s.

In 1907 the association changed its name into Sport Automobile et Vélocipédique de Monaco (SAVM) and became inextricably linked to the world of the automobile and motorsport. Henri Tairraz was the first president who, in 1909, gave way to Alexandre Noghès, a visionary man and fundamental for the future developments. Thanks to his insights, SAVM organised the 1st Monaco Automobile Rally in 1911. A few years later, however, the burst of the First World War interrupted all exhibitions.

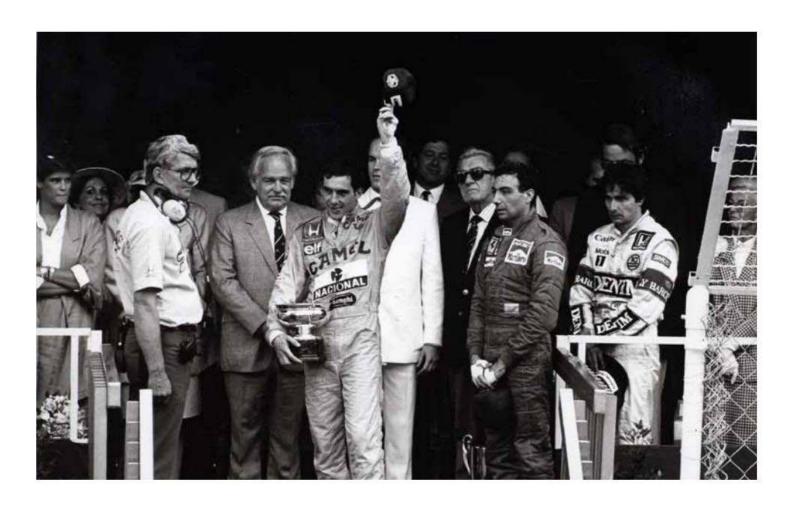
The dormant passion awoke stronger than ever after the war, when motoring found so

many followers. The project of the President of the 1st Semaine automobile started in 1921. The time was ripe, the automobile got the upper hand over other means of transport, and so in 1925, the assembly of members changed its name into ACM Automobile Club de Monaco.

The young Antony Noghès got in charge of ACM's application to the Association Internationale des Automobiles Clubs Reconnus (AIACR) in Paris, which would become the Fédération Internationale de l'Automobile (FIA) years later. However, it received from AIACR the consideration for the club to organize many events, but not in the Monegasque territory.

Disappointed, but strong of his enthusiasm and determination, he cultivated the idea of a city circuit where to hold a car race.

He identified the route, analysed the technical limits and above all, he relied on the advice of the experts: the driver Louis Chiron for the sporting point of view, and Jacques Taffe for the technical one. His project also involved financiers to find the necessary forces to support the company.



After the green light, ACM officially announced that no other country in the world would have a circuit of this kind where the Grand Prix would soon take place. The news went around the world so much that on 18th October 1928 AIACR recognized ACM as a national club and listed it among the 34 international clubs. The 1st Monaco Grand Prix kicked off on 14th April 1929 and saw William Grover-Williams triumph over Bugatti.

The Monegasque driver Louis Chiron won in 1931 again on Bugatti, the third

consecutive victory for the Molsheim brand. Over the years, we saw drivers of the caliber of Ayrton Senna, who won the circuit six times, including five consecutive victories, and prestigious names such as Graham Hill, Stirling Moss, Jackie Stewart, Juan Manuel Fangio and, more recently, Michael Schumacher, and Alain Prost. ACM has been organising the Monaco Grand Prix Historique since 1997, bringing the historic F1s to the circuit since 1998, the Rallye Monte-Carlo Historique and Classique, since 2016 E-Rallye Monte-Carlo and recently the Monaco E-Prix.





Elegance et Automobile Monte-Carlo is the event reserved for the most beautiful cars of all times. Since 1958 Automobile Club de Monaco has been based in Rue Boulevard Albert 1er, 23 Monaco. A few meters ahead the sculpture of the Bugatti Type 35 by William Grover-Williams which recalls the beginnings of the Monaco Grand Prix.

Since March 7, 1972, the current ACM team around President Michel Boeri has been rewriting history on a daily basis, whilst at the same time preparing for the future. One of its first key actions was to create a Marshals Corps for road and track events. These voluntary members must demonstrate an exemplary level of professionalism in order to carry out supervisory and safety functions during both the Rallye Monte-Carlo and the Monaco Grand Prix. This requires specific training that culminates in an internationally recognised licence which is re-evaluated on an annual basis. This small, 700-strong army benefits from a very clear hierarchy and organisation and is universally praised for its efficiency. In 1984, the ACM headquarters extended firstly with the acquisition of the former Rambaldi garage on Boulevard Albert 1er, followed by the rental of premises belonging to the Rosso printing works. On Rue Grimaldi, meanwhile, the club purchased the Galerie Park Palace and rented its three adjoining boutiques, before adding

the SAMIPA building to its set of occupied premises. This meant that between 1972 and 2015, the ACM's owned and occupied premises increased five-fold. That allowed for the introduction of a restaurant, a bar, private members' rooms, a boutique, the 'ACM Sport & Marketing' agency, a ticket office for events and several technical areas rented out to Maison de France. All of this expansion has been necessary to ensure the ACM's efficient everyday functioning and effective communication at all times between the association's premises on Boulevard Albert 1er and those on Rue Grimaldi. This is to the immediate benefit of the organisation and management of Monaco's motorsport events and the club's members-only services. The club's long and illustrious history owes much to its volunteers and permanent members who have all exhibited common human values down the years. This is in addition to an unswerving loyalty to the Principality's institutions and a burning desire to be - on both a sporting and technical level - the very best in the world in a global field where amateurism no longer has a place.

Today, events run by the Automobile Club de Monaco continue to be organised with the utmost respect for tradition and innovation, whilst retaining the same bold vision that characterised the association's founders and pioneers so many years ago...





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Ferrari 250 GTO

The Art of Motoring

by Alessandro Colombo – Motori Di Lusso





Summary: Work of art, classic car, collector's piece, racing car and myth. All this is the Ferrari 250 GTO: a car that transcends the mere concept of automobile to become a legend. History and curiosity behind one of the most iconic (and expensive) vehicle ever.

A work of art. Motoring enthusiasts have known this for a long time, but since 20th June 2019 it has been official to all intents and purposes. We are talking about the 250 GTO, one of the most iconic cars on the planet and which has been legally elevated to the status of artistic concept by the Court of Bologna. Whenever this Ferrari is auctioned off, its value shatters previous records: one of

the most recent cases is a '62 car auctioned in August 2018 at RM Sotheby's for over 48 million dollars.

It is more than just a classic car. It is an icon. A work of art. The 250 GTO is one of the most important cars ever. The first owner of this vehicle was Edoardo Lualdi-Gabardi. Right after him, we find Gianni Bulgari, the second person in the world to win it. The car, auctioned in August 2018 in Monterey, was sold in September 11th 1962 to the French Jo Schlesser: a metallic grey car with three longitudinal bands (one red, one white and one blue). The 250 GTO is a vehicle that transcends the dimension of a car.







It is an emblem of passion, of Italianness and history. A story that dates back to 1960, when Ferrari asked Bizzarrini to start working on a car that would have to meet the regulations of the World Sportscar Championship for GT cars of '62 and that would have to be sporty, light and fast. Bizzarrini soon gave birth to a prototype.

In September 1961 it was publicly tested at the Italian GP. However, Bizzarrini and Chiti, together with other designers, were removed from the company and the project passed into the hands of Forghieri (who played a minimal role). The sports car from Modena found its beating heart in a 3.0-litre

V12 engine with two overhead camshafts of 300 hp. In order to take part in the competitions the FIA required a production of 100 units, but the 250 GTO was built in 36 units.

The 'Drake', however, managed to evade the regulatory decrees thanks to the nonsequential numbering of the chassis produced, thus allowing the car to compete among the kerbs with results remained in the annals. What Ferrari himself might not even have imagined is what would come next.

With the closure of the latter, the myth of the 250 GTO didn't end. On the contrary.



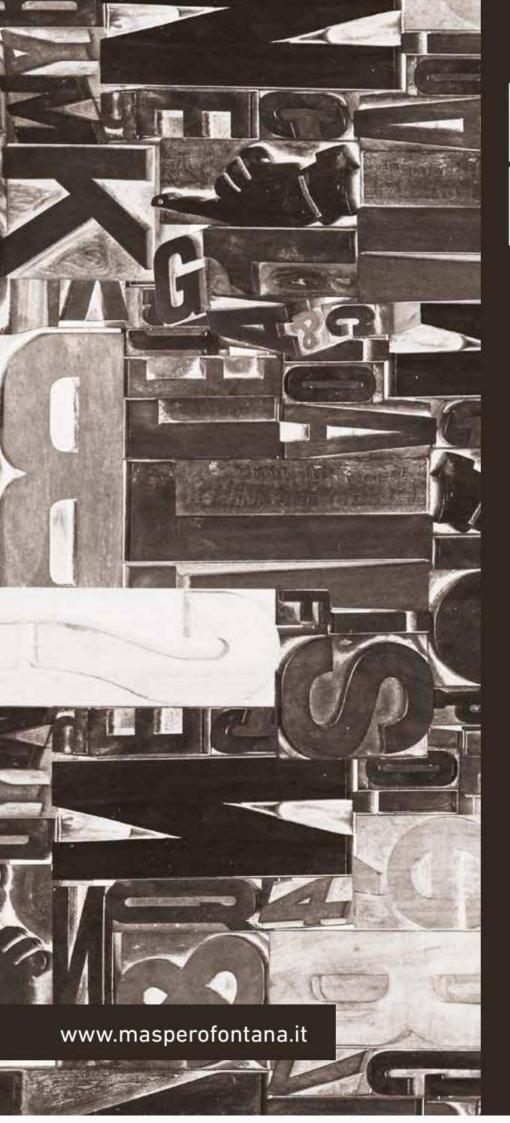


In '88, one car was auctioned for about two million dollars. It's the beginning of an era. In the early 1990s it was worth around 15 million, while in February 2012 it cost 32 million. In 2012 the gavel banged for 35 million dollars. The following year, in a private transaction, the car was sold for 52 million dollars. In 2018 it became the most

expensive car ever auctioned. Who owns this Ferrari today is not only the owner of a sports car and a work of art, but also, and above all, of a piece of Italian and world motorsport history. Fifty-seven years later, the Prancing Horse's sportscar is younger than ever.

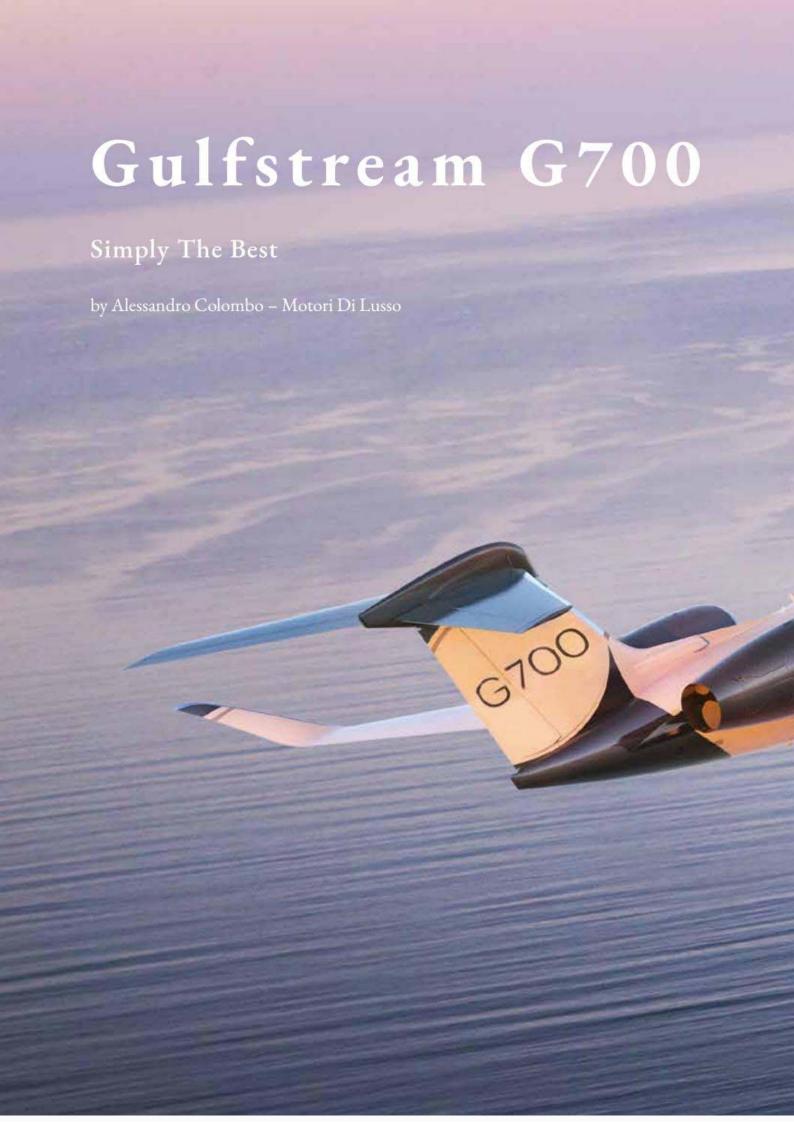
Long live 250 GTO!





MASPERO FONTANA

PRINTING is not just a BUSINESS it's a PASSION









It flew for the first time on February 14th 2020, on Valentine's Day. And like every other U.S. manufacturer's business-jet, it's destined to charm customers and aviators around the world. We're talking about the Gulfstream G700, a great and iconic novelty in the world of private aviation. Strengthened by a rigorous development program to say the least (five aircraft for in-flight testing will be used, just to give one figure), the Gulfstream G700 is proposed on the market as the most spacious business-jet in the industry, strong precisely in its wide cabin architecture: the longest, widest and highest of the entire private aeronautical industry, as well as being capable of promising greater autonomy

at very high speeds, as a matter of fact the declared long-range cruising speed is Mach 0.85. Taken off from Savannah/Hilton Head International Airport, Georgia at 1:19 p.m. on Friday, February 14th 2020, the G700 stayed in the air - during its first air test - for 2 hours and 32 minutes, and then landed again on the airport from which it had taken off, thus confirming all its goodness of design. As Mark Burns, President of Gulfstream, said: "the first flight of the G700 represented a very important step towards the future of the company. As an industry leader, Gulfstream Aerospace is committed to advanced safety features, future-proof technology and cabin comfort that exceed customer expectations".





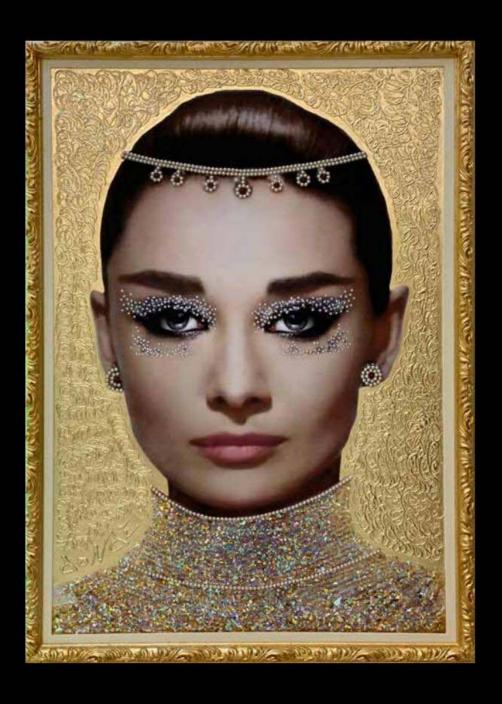


Equipped with no less than 20 panoramic windows that provide natural light in the cabin, the Gulfstream G700 provides occupants (more than 19 are allowed on board) with up to five different living areas (three configurations available) - including a passenger lounge and even a master-suite with a shower - that boast the use of the only high-definition circadian lighting system in the industry and a surround sound system without speakers.

The Gulfstream G700 is also equipped with new generation winglets, as well as a cockpit with electronically connected touch screens and active control sidestick: the so-called "Symmetry Flight Deck" is powered by two Rolls-Royce Pearl 700 engines capable of a maximum cruising speed of Mach 0.90 (at which it can guarantee 6,400 nautical miles of autonomy, or 11,853 km) and an already mentioned long-range cruising speed of Mach 0.85 at which it can guarantee 7,500 nautical miles of autonomy, or 13,890 km, as well as an absolute maximum speed of Mach 0.925, in addition to a maximum cruising altitude of 51,000 feet. In short: if you are looking for the top currently jet available in the world of business-aviation, this is the one for you.







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ROLEX

The Sports Watches par Excellence

by Alessandro Colombo – Motori Di Lusso



These are five of the most famous Rolex watches and they stand out for their marked sporty nature. We are talking about the Yacht-Master, the Explorer II, the Cosmograph Daytona and the GMT-Master II (which we are going to show you in the versions with red and blue bezel, and black and blue bezel, otherwise known as "Pepsi" and "Batman"). The first, specifically designed for navigators, is recognizable at first sight by

its bidirectional rotating bezel graduated to 60 minutes in relief, made of 18-carat gold, 950 platinum or technical ceramic. The graduations and numbers stand out against the matt background. The Yacht-Master models are equipped with the 2236 or 3235 calibre. The 3235 includes an optimised version of the blue Parachrom hairspring, while the 2236 is equipped with a silicon hairspring.





In addition to being insensitive to magnetic fields, it is equipped with a self-winding mechanical movement with a Perpetual rotor.

The Oyster Perpetual Explorer II smiles at big travellers, it features a 24-hour display with an additional hand and it is equipped with a fixed graduated bezel. Created in 1971, the watch now features a case magnified to 42 mm and a Chromalight display dial with long-lasting luminescence.

Water-resistant to 100 metres, it is equipped with calibre 3187, a self-winding mechanical movement with a regulating organ equipped with a large variable inertia balance wheel. Insensitive to magnetic fields, it ensures continuous winding of the mainspring, thus providing constant energy thanks to the movements of the wrist.

Born as a tribute to the world of speed, the Oyster Perpetual Cosmograph Daytona is now also available in three new versions: yellow gold, white gold and 18-carat Everose.

These versions are equipped with an Oysterflex bracelet in elastomer reinforced

by a metal blade and feature a black ceramic monobloc Cerachrom bezel. Water-resistant to 100 metres, it is equipped with calibre 4130, a self-winding mechanical chronograph movement. The chronograph is triggered by a column-wheel mechanism and a vertical engagement. The regulating organ is equipped with a blue Parachrom hairspring, while the calibre has an automatic winding module with a Perpetual rotor for approximately 72 hours of autonomy.

Last but not least in this Rolex "sports range" is the Oyster Perpetual GMT-Master II (which we are presenting here in the "Pepsi" and "Batman" versions), equipped with a bidirectional rotating bezel with a 24-hour graduated Cerachrom disc in red and blue ceramic. This watch is powered by a 3285 calibre with a Chronergy escapement (made of nickel-phosphorus alloy) and a 70-hour power reserve.

Water-resistant to 100 metres and insensitive to magnetic fields, it has a Cerachrom ceramic disc (red and blue, or black and blue). At this point, it's up to you to choose how to look sporty, but with style!







THE TAILORED BEAUTY HANDCRAFTED IN ITALY

Zaha Hadid

The Fluid Language of the Archistar

by Antonio Lo Re







Zaha Hadid was an architect, a designer and an academic. Iraqi-born and naturalized British, born in Baghdad in 1950, she graduated in Mathematics at the American University of Beirut before moving to London in 1972. In London she studied at the Architectural Association, where she met Professors Bernard Tschumi and Rem Koolhaas, and after graduating in 1976 she began working in the Office for Metropolitan Architecture (OMA). In 1980 she founded her first professional practice called Zaha Hadid Architects (ZHA). Since 1980s she taught at the Architectural Association and in 1994 at Harvard University's Graduate School of Design.

She received the Pritzker Award in 2004 (first woman to receive it) and the Stirling Award in 2010 and 2011. In 2013, Zaha Hadid Architects, with 246 salaried architects, was ranked 45th in the list of the world's leading architectural firms according to BD Insurance Bureau.

Since the early 1990s, Hadid's language has had a clear identity, which has been the main feature of her entire production, not only architectural: movement intended as a representation of the flows that pass through space and that are translated into forms apparently divorced from classic Euclidean geometry.







Her drawings have given rise to works all over the world, from Hong Kong to Germany, Azerbaijan, Japan, China and Italy, unique and original works, which are also some of the most discussed works of our century.

Not only the MAXXI in Rome, but also the Rosenthal Contemporary Arts Center in Cincinnati, the first American work (opened in 2003) in which the street goes all the way inside the building, becoming the spatial pivot around which sections and distribution routes of the entire complex are organized.

Salerno Maritime Terminal (2002-2012), where the dock rises gently to suggest

the succession of ramps progressively inclined inside the building, through which passengers access the boarding platform.

The Aquatics Centre, built in London for the 2012 Olympics, whose shell is suggested by the fluidity of the moving water.

And also the very recent high-speed train station of Naples Afragola: a work inaugurated only in 2017, one year after her passing, in which the architecture-show is realized through a structure that slowly rises from the ground, overtakes the tracks and shapes itself into a spatial scheme in which to move freely.







Not only architecture, Zaha Hadid distinguished herself for her interior creations, as well as installations of fluid furniture and the design of elements.

The style that has characterized Zaha Hadid is unmistakable: extremely bright spaces, curved lines and a taste for minimalism. Style excellently encapsulated in her futuristic design that has now become reality: the futuristic cube hotel in Dubai.

Archistar Zaha Hadid had designed everything in her London studio, designing for the first time both interiors and exteriors, presenting a complete project in all its forms. And the style of the entire building is unmistakable, sinuous lines, fluid surfaces that are never orthogonal.

The building, a five-star hotel, is now destined to change the skyline of Dubai forever.



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There are organisations, such as the Majid Foundation, that make an important contribution to society, encouraging and rewarding talent and merit. "Maison Majid" was founded in 2019 in Ascona, it is a three-storey building located in Via Borgo 7 and it is home of the namesake foundation, which is not for profit, but rather to encourage, support and reward young artists, researchers

and inventors belonging to different ethnic groups and religions, who develop interesting and innovative projects in various fields of knowledge.

In our society, young people are rarely at the centre of the interests of adults, they are little considered and not much time is devoted to them, except in the school environment.





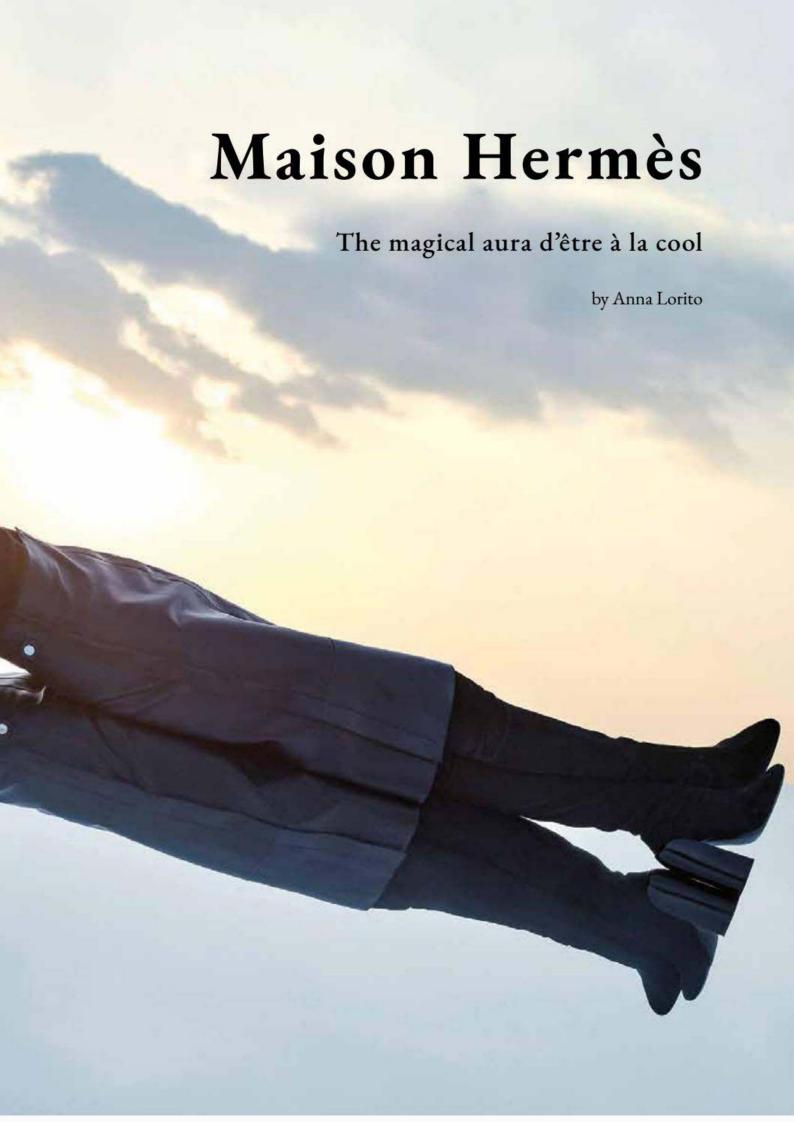
The Majid Foundation, on the other hand, believes that they are the engine of our future and aims to support them in carrying out their own projects, be them artistic, literary, scientific, ecological/environmental, without any political propaganda purposes. recommendations, proposed universities, public bodies and institutions, are evaluated by an internal scientific commission. Three projects have already been developed; one of them is an important study on Alzheimer's disease, reported by the University of Edinburgh. The second project is an idea of a young novice writer who managed to make his dream come true by publishing "Pitaya and the Fruits of the Dragon", a metaphor for the precious moment of transition into adulthood. The third work concerns dance and theatre, Progetto Trampolino, Multidisciplinary Residence Centre already approved by MiBAC, Ministry of Cultural Heritage and Activities in Italy.

During the year many cultural events are set up in the beautiful spaces of the headquarters, a place of listening, and not only of exhibition. Dance, conferences, and exhibits enrich the knowledge of a loyal and numerous public. Among the proposals presented last autumn/winter, a great success was achieved by "Cinema and Philosophy" festival, which will be held again this year, together with San Raffaele University of Milan, Department of Philosophy. Social activities have suffered a stop due to the new provisions imposed by the spread of Covid-19.

The Foundation has adapted to the situation without renouncing to maintain contact with those who believe in its dreams, demonstrating that, through the online free sharing of thoughts, photos, and music, the physical distance can be filled thanks to the cultural flow and exchange. Among the initiatives proposed, it's worth remembering the "comfort pills", which have contributed to make us think about the difficult times we are living in, and which have met with great approval. Another very topical initiative has been the "Window on Time" which has produced suggestions and motivations for the courage of Art.

The thought that moves the Majid Foundation revolves around young people, the future of society, our future, and it accompanies them by supporting them and helping them to achieve the autonomy that is part of their identity. An inscription appears on the wall of the reception area: this is the slogan of Majid, with which we want to conclude "Walk on with hope in your heart, and you never walk alone".





HERMES



For over two centuries since its gestation, with an identity vocation Maison Hermès has been producing iconic artefacts that have fully entered the Eldorado of luxury, in a world where Hermès brand stands out as a banner of alternative values.

Values which are crystallized by an emotional quotient starting from the very name of Hermès, the messenger divinity of the gods, who, in ancient Greece, was symbolically represented fluctuating with wings at his feet.

That same lightness, spiritualizing the material, characterises the products that bear its name.

It concretely illustrates the French exceptionality that makes the whole world dream, emphasizing an *être à la cool*, sign of an aesthetic sensibility connected to the concept of what we could define the price of priceless things.

The sophistication of Hermès creations ranges from clothing to jewellery, perfumes and glamorous accessories: elegant bags and shoes with a high level of craftsmanship accompany an androgynous look, such as the famous scarves, ties and hand-printed vintage silk scarves with a snaking cord of effective sensualism.









These creations have conquered an existential function, especially the iconic "Kelly" bag, whose success comes from the Fifties, thanks to the Monegasque Princess Grace Kelly, who loved this *chef d'oeuvre* of refined leather goods, simply unique and that, like a precious treasure *chest-à-porter*, today is the new fetish of the "it girls".

The new Spring/Summer 2020 women's collection in a neoromantic mix of bon ton

dresses reveals an aesthetic minimalism full of details where the play of shapes is based on classic looks that blend together, soft lines with refined *paletots* and extremely shaped and perforated dresses with straps and unusual necklines on the back, jackets and tank tops in acid green, light grey, date colour, camel and white; skinny trousers and skirts in total black lambskin, flared leather pleated skirts and impalpable tunics and fluid *chemisier* with leather inserts.





The boho-chic wardrobe for men's Autumn Winter 2020/21 is distinguished by outerwear and suits in predominantly black with a tailored cut and clean, rigorous design, slim turtlenecks and sporty jackets, all made from the latest generation of fabrics, while the women's wardrobe is tinged with earth tones, with sophisticated nuances ranging from orange, the colour of the brand's visual identity, to brown, anthracite grey, yellow and black.

The presence of garments with geometric patterns with strong colours and artistic imprint embellishes even more the winter collection dedicated to women that draws inspiration from the linear and chromatic

palette of Mondrian's works, giving a special *allure* inspired by the must-haves of the Sixties and Seventies, but revisited in a contemporary key.

Hermès creations, in a thirst for happiness in owning them, push us to fantasize because they hold an aura, a singular and unparalleled aesthetic coefficient, that all Hermès boutiques offer to our insatiable desires. These objects of desire allow for a form of magical participation that evokes the depth of the sensitive, the necessary singularity, the need to be surrounded by beautiful things, dictating an art of everyday living that forms a sophisticated elegance driven by dandyism that is becoming more and more trendy than ever.





EVERY MOMENT IS AN EXTRAORDINARY EXPERIENCE





Milano Fashion Week

Autumn - Winter 2020

by Maria Zota

TEASHION Cotyle



With his ingenious creativity, he remains symbol of the king of elegance, envied by the whole world. According to Giorgio Armani, trends are a mechanism that forces women and men to behave according to models established by others. The Emporio Armani autumn-winter 2020-21 collection brings together three fundamental elements for the female wardrobe: the short, the medium and the trousers.

I had the chance to be part of this Emporio Armani Fashion Show. Sat next to me was the amazing Italian singer Gianna Nannini and the wonderful actress Margherita Buy. What I loved, was the large white writing flows on the mirrored scenography of the Armani Teatro in via Bergognone: "I'm saying yes to recycling", which during the show, played all the models from different angles.

Which, I think was very cool! The mind opens with the Emporio Armani fashion show, with a precise declaration of intent, confirmed by choice to send the leaders of the sustainable R-EA line first on the platform.

I entered the heart of the show, whos most inspiring was "Be a Poem", thinking of a young and strong-willed woman who plays with the dualism between male and female.

She likes the long and "liquid" jackets, dandies style and the small blazers with high buttoning, which counterbalance the width and softness of the trousers.

I was positively impressed by Giorgio's words: "I wanted to give maximum freedom of choice to women who know how to manage these many possibilities depending on their physique and attitude. And it's real freedom because trends mean nothing: fashion must improve the woman who lives today. I believe that at this moment more than ever, the trends are not there because they must not be there and it is not fair that they are there".

I strongly appreciate also the idea of admiring Peter Lindbergh's artwork exhibition, which was right there. Just three words describe the "Be a poem" concept by Armani: Young, Classy and Extraordinary.















Colours and theatrics light up while Marie Antoniette is eating a cake. How wonderful were the Maria Antoinette wigs at Moschino? In my opinion, the fusion of fashion, beauty, and popular culture is alive and thriving in Milan. I think that one of the best beauty moments from the latest runway shows was during The Moschino Fall 2020 show that was held in Milan on Thursday night. My impression was that the designer Jeremy Scott seems to have had Paris on his mind. I was so excited to be part of this fashion show beginning with the decadently designed cake-adorned invites, followed by a mirrored catwalk, and the theme took form as the show got underway. Which was the main concept? There she was in every look, in every updo: Marie Antoinette.

While talking about the fashion creation, what I like the most was the sky-high hair in shades varying from platinum and pastel pink to chestnut, toile-print bustles, gilded denim and luxurious velvet jacquard. If the French queen were to step through the doors of Versailles today, surely this is what she'd

be wearing. I deeply appreciate the genial combination: these looks were, of course, mixed among Moschino's signature motojacket ease and matching accessories.

Everyone was bewildered by the cake theme! Yes, what took the cake, though, were the actual "cake" dresses. There was a pink-andwhite off-the-shoulder number that matched the invite, a white tiered dress with orange flowers perfect for a summer wedding in the French countryside and the show's closer: a pristinely white bridal dress that looked good enough to eat. It was cheeky and chic, and those on board with Scott's "let them eat cake" concept were served their just desserts. What you have to see online is a video, where Gigi and Bella Hadid threw it back to the 1980s with the striking looks in the coolest new promo video for Moschino. The two model sisters rocked out as part of "Moschinorama" with Kaia Gerber, Imaan Hammam, and Adut Akech in the fun visual. The rocking band performed Karla DeVito's "Cool World" for the ad campaign, and we can't wait to see more!













The combination for well-being







The Coronavirus emergency has affected everyone's life, completely disrupting our routine. For those who live for sport and dedicate many hours of their time to it, this stop has led to a complete revolution in their lives. Sport is used to sacrifice, and now the best sacrifice we could make is to respect the rules and stop. Sport is one of the keys to staying healthy; more and more practiced at any age, for a healthy and sustainable lifestyle, both at competitive and amateur levels.

It exerts favourable effects on the body, such as increasing muscle tone, remodelling the body, reducing fat mass with an increase in lean mass, and finally a newfound well-being from the psychological point of view, since training also represents a way to let off steam and our daily anxieties. An excellent natural antidepressant, it reinforces self-esteem, helps to improve blood circulation and enhance the

immune system. Physical activity should be practiced in a rational and balanced way and above all with regularity, albeit moderately, avoiding to save all the effort for sporadic training sessions, as often do the "weekend sportsmen". At whatever level it is practiced, however, it requires an additional effort from the body that leads to greater needs for nutrients, as the body is subjected to a greater exertion, and therefore needs well-balanced and appropriate nutrients for the activity.

To give support to our body, we can use natural herbs and herbal remedies that take advantage of the beneficial properties of some plants such as honey, pollen and royal jelly, which represent a universe of minerals. I would also like to suggest you some excellent energizing tonic plants suitable for those who do sport, such as ginseng, eleutherococcus and guarana.







Bear in mind that observing the timing of meals is a very good rule when practicing physical activity, and it is a serious mistake to be hungry or eat just before starting a climb, a walk, a football match, or any other sports. Start your day with a good breakfast; wake up on time and choose simple, light foods that give you the right energy without weighing you down. The diet must be varied, balanced and inspired by the principles of the Mediterranean diet, never miss at least 5 portions a day of seasonal fruit and vegetables, choose cereals,

possible wholemeal, and finally a portion of dried fruit. After physical activity, it is very important to recover salts and lost liquids. An important role is given by the hydration of our body, so it is essential to drink at least 2 litres of water with a low fixed residue per day, both after and during training to eliminate toxins. Learn how to create a dietary awareness, to become familiar with a few general but fundamental concepts, in order to set a proper diet in relation to the physical efforts your body will face during the day. Have a good workout, everyone!





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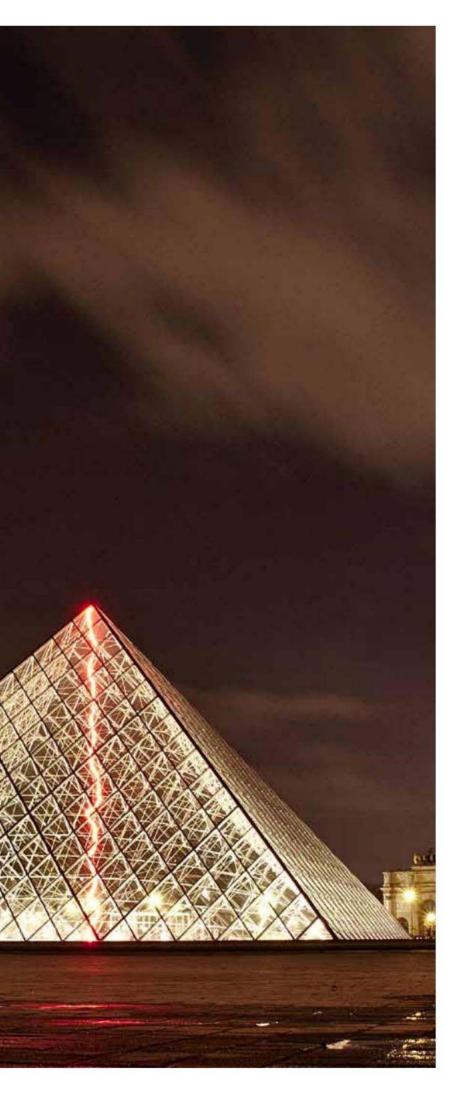


SOLID GROWTH CANNOT BE A FAST GROWTH

CELEBRE MAGAZINE

by Carolina Conforti





Realms of Art



Words can be so powerful. They can describe a moment, a minute, a second in our lives. Through words, whispered in the sweetest way to one's ear or howled to one's heart, Carolina Conforti, a Zug based art historian, art critic, art collector and writer, has been pursuing her philanthropic meaning of Art. What are the reasons that make us feel overwhelmed by a work of art's pathos? What makes Art be the transcendental Muse to the artist's inexplicable lightness of one' senses?

Carolina Conforti was born in Napoli, one of the most romantic cities of the italian 'Magna Graecia' heritage. Her childhood memories are imbedded by the dazzling baroque explosive colours of the Mediterranean Sea, while her mind is filtered by the sleepy yet eruptive monumental cities of Paestum and Pompei. Her life was a roller coaster of wonderful art wanderings in the most charming European cities which fed her restless passion for Art while touching multiple Art façades.

Her first academic steps were indeed made throughout the breathtaking walls of the Louvre where she fell in love with 'Dessin Ancien'. Her art career advanced to the World's most challenging Auction Houses of Sotheby's and Christie's. Lately, she is going through her own 'Renaissance rebirth' fascinated by the more digital conversion Art is embracing. In this surreal moment, our Culture and Art are facing, she believes that 'For things to remain the same, everything has to change' (Giuseppe Tomasi, 'Il Gattopardo'). Carolina Conforti's retrospective glimpses on the outstanding Italian artists Antonio Murgia, Daniele Basso and Sabrina Golin are here to follow their legacy, identity, pragmatism and poetry ...



Antonio Murgia

The Antithesis of Art

Antonio Murgia is the pioneering 'Maestro' who reinvented Italian Contemporary Pop Art. His expressive and intensive colours bring back reminiscences from the Italian group of Pop Artists who began to embrace the values explored in American Pop Art; drastically, changing the meaning of contemporary art after the Second World War: the visual expressions of an economic boom, of history and artistic heritage and the worlds of films and advertising. The Term Pop Art is indeed the abbreviation of popular art through new technologies and the shapes of mass communication. However, Antonio Murgia does not invent a revolutionary technique, as he often cites, but rather creates a new iconography.

His monumental women faces lost in space and background, are the irreversible impact on the way we see the world and think about Art, through our subconscious, conscious and super conscious. Sensual intense lines of colours create powerful women profiles that seem to liberate our inner emotions: their eyes pierce our souls enlightening them in a burning flame of multiple realities.

My first glimpse of Antonio Murgia's romantic expressive existentialism were through a phone call, a very long phone call which would not have ended after two hours of endless exchanges among Chaos and Order, if were not for attending my very first dinner after two months of 'corona house arrest'.

Antonio Murgia's voice brought my mind through a virtual pop gallery tour where my emotions were bouncing in bold, overwhelming and colourful strokes leading myself to be the only witness of my subconscious ecstatic fears.

Antonio Murgia' story is like an oneiric journey: he was born in 1956 in Sarroch, in one of the most fascinating and unspoiled Italian Islands, Sardinia, a suspended land between present and future where colours are born before diffusing in every corner of the world, according to an old saying. This concept of connecting reason and imagination influenced Antonio Murgia throughout his search for identity. He moved with his family to Nord Italy where he studied at the "Accademia delle Belle Arti di Brera" in Milan. His successful artistic career started to surface the verosimilitude anguish of the present Italian economic instability and therefore, Murgia stopped at once.

He worked for an Italian tv channel and even directed the realisation of various films in the late 80's including the first edition of the Turin Film Festival.



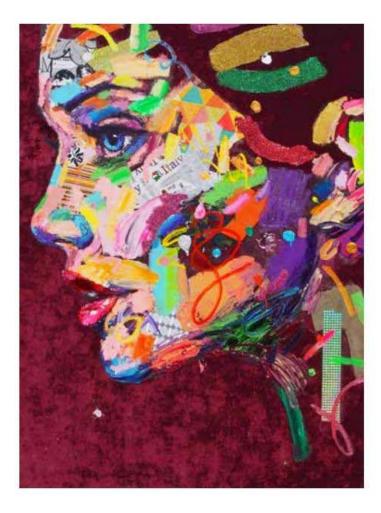




He became a musician and only later painting reconverted Murgia to his initial passion: his colourful sensual and powerful strokes being our map through human pathos.

His series 'Oros Project' are the epitome of Murgia' search for the fight and encounter among Order and chaOs, abstract against figurative, man and women, reason and imagination. His words are the most overwhelming poetry whispered to one's soul: 'Our existence develops among Chaos and Order... in my work. Chaos is in the eye of the beholder. My work does not generate psychological chaos but a chromatic exasperation through which the observer identify himself from what he sees'. Illusion is disillusion, reality divides between appearing and being, emphasing the dialogue's contemplation of ones 'emotions.

His paintings have been displayed in the most important museums and art galleries all around the world like Shanghai, Beijing, Taiwan, London, Miami, Riyadh, Mexico City, Florence, Rome and many more.





Daniele Basso

The Lord of Art

Daniele Basso's Leonardesque smile gazes into our traditional art perceptions while wandering through his ocean of mirrorpolished metal works. This contemporary Italian artist was born in 1975 in the historique town of Moncalieri; its castle, inspired several Savoy princesses to choose it for their ideal wedding location and where the strategic Moncalieri Proclamation was written by Massimo D'Azeglio. Daniele Basso's art social history of art based on sophisticated economic models. His education and experience in art and business, polished by a master in communication, have made his Art be as a dialogue with which to transcend social consciousness. His sculptures analyse indeed our understanding of our social role in light of new forms of social communication through art. As a Renaissance artist would be commissioned by his patron's desire to signify his own financial status, affluence and refinement, Daniele Basso's monumental masterpieces witness a new social global techno-cultural Renaissance 'beyond limits and boundaries'. One can rediscover a new sense of sensitivity, community and belonging to our planet. Art, Firms, Territory are Daniele Basso's epitome search to convey our ideological well-being back to the center of our global strategic values and asset: the entrepreneurial initiative transforms one's territory and community becoming the accelerator in the meaning of our actions'.



What makes Daniele Basso' sculptures so different from the ordinary? The artist's desire to create something new while continuing to converse with the past.Basso encapsulates his Art Identity through mirrorpolished surfaces, stainless steel flawless folds and ultramarine blue which evoke his passionate engineering Genius to create an intense Art dialogue for future generations.

The mirror-polished surfaces evoke motions of time: time that passes and the time that stands still. In the monumental 15 meters high 'Gabriel', composed in 2019 for the concert "Ali di Libertà" by Andrea Bocelli in Teatro Del Silenzio, the glittering mirror sculpture cause a three-dimensional iconographic reflection. The world moves around its symbolism including everything but most importantly, the viewers are included too; one can enter into the sculpture while moving away from it so that all of us feels active part within the work. On the other hand, the pure ethical stainless steel reminds the viewer of D'Annunzio's 'immotus nec iners', motionless but not frozen, our continuous search for new challenging limits.





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The Gigant, a 6.50 meter high made out of steel sculpture created for the 30th Alpine Ski World Cup Alta Badia, UNESCO Park Dolomiti, is one of the perfect example of Basso's interpretation of the idea of movement in the continuity of space.

The multiple sensual Folds, which generate in sets of triangular planes echoing our multiple realities, are to be found in Les Plis de la Vie, 2.50 m high sculpture, Costa Crociere, Costa Smeralda ship, a scream against the sky, metaphor to our evolving survival needs.

Coke It's Me, Expo Milano, Coca Cola Pavilion and now at World of Coca Cola Museum (2015), is the reminiscent desire imbedded by 'twists and turns, lights and shadows' disclosuring the many faces of human representation of friendship and unity. Basso' sculptures are not always as bold and immense but they can be intimate memories to recollect in tranquillity.

His 'minute' King Lion, only 78 cm high, invites us to touch and stroke it and to be aware that despite ones size, we can be powerful and courageous if we believe in our dreams.

His sculptures are indeed a poetic reflection of our souls and space. Daniele Basso has participated in three editions of the Venice Biennale of Art.

He has exhibited in several parts of the world, including Carrousel du Louvre in Paris, University of the Seraphicum in Vatican, GNAM in Rome, Expo 2015 in Milano, World of Coca Cola in Atlanta, Officine Della Scrittura in Turin, Museo Del Parco in Portofino, Shoah Memorial in Milano; and in galleries in New York, Dubai, Saint Petersburg, Tel Aviv, Monte-Carlo, Lugano. Lately you can find his works at Ferrero Gallery, Hysteria Art Gallery, Laura Tartarelli Contemporary, Simon Bart and Artion Art Gallery.





The contemporary art scene has often been tantalised by the male Genius. Female artists have been overshadowed by cultural and social prejudices. However, the Renaissance 'Power of Women's topos is an urgent reality in the art realm than ever before.

Sabrina Golin is one of the most impressive Italian contemporary example of female artist. Born and raised in Johannesburg, she kept her Italian heritage throughout her artistic career working in more than one single technique: drawing and painting with vitrea colours on glass, steel and plexiglass.

Sabrina Golin, the eclectic painter, as she timidly recalls herself, seems coming out of her oniric creations: her delicate face, her disarming smile, her elegant look remind us of that romantic sense of beauty. Like in the sixteenth, seventeenth or eighteenth century painting, the artist would unify the most beautiful parts in a single idealised image, Golin' strokes are painted 'whispers' of Beauty. She has mastered her innovative technique after discovering it by chance. One day her mother asked her to fix a broken glass. She created out of her imagination a wonderful work of art.

This was the beginning of an endless search for aesthetic perfection through painting. After mastering painting on glass, which is one of the most challenging techniques, she conquered canvas and plexiglass.

Time stops... memories flow.. while her colourful brushstrokes awake her African free spirit in the viewer' soul: zebras, tigers, lions bounce back from a 'caravaggesque' black and bright plexiglass backgrounds shaped by the transparent myriad of sparkling pearls.

Her search for perfection through the combination of colour drives her desire to capture every known aspect of feminine allure in attempt to exhaust the inexhaustible subject of beauty. And which theme would have been more appropriate than portraying the incarnation of female Beauty, if not the Geisha, 'geiko', 'woman of art'?

Sabrina Golin' style, reminiscent from the great samurai artists who were trained from the Kano-school painting in 17th century, portrays elongated oval faces dressing them with sumptuous and elaborated







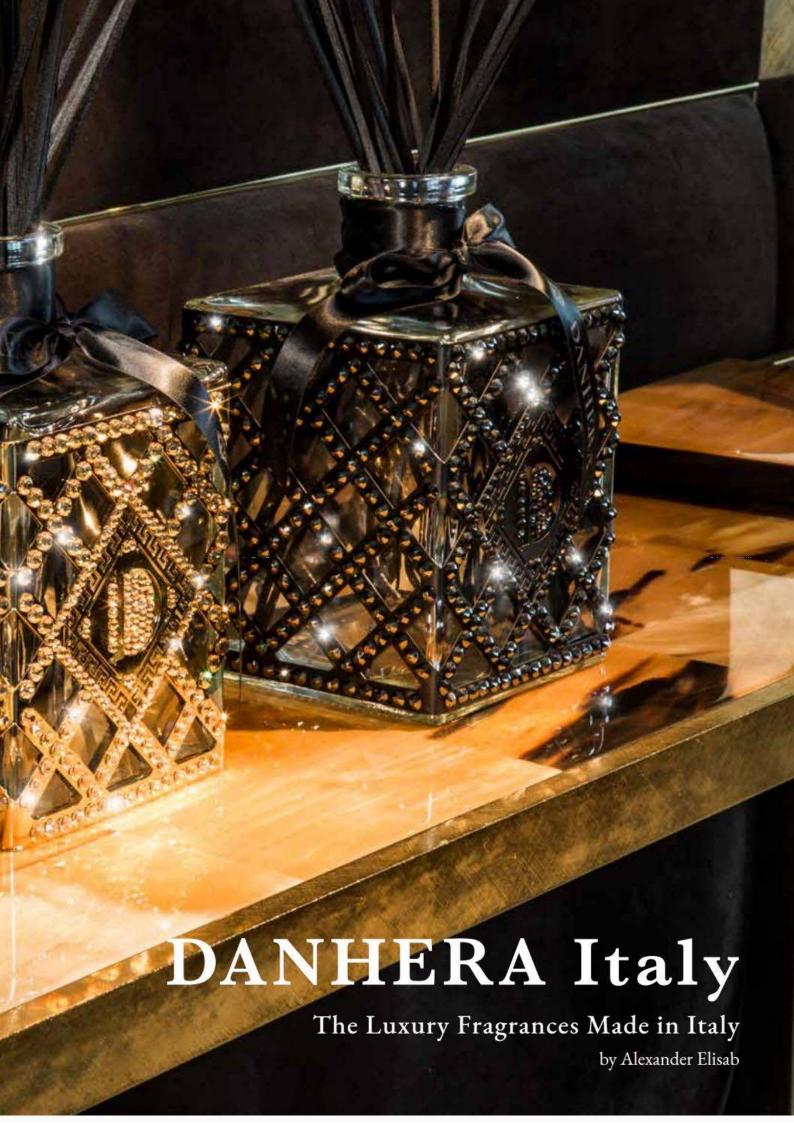
'furisode'(long-sleeved) kimonos lightly brushed eyes, three-dimensionally appliqués of flowers filled by myriad of pearls. Golin's fine and accurate brushwork enhances the 'Power of (every) Woman' through their feminism beauty and career which unites but at the same time differs in every woman, in every geisha, in every diva.

The broken glass pieces which made Sabrina Golin start her epitome search of truth within beauty become indeed every woman's metaphor: any broken pieces which we encounter are only to mend us in becoming the woman we wish to be.

Sabrina Golin has exhibited in several exhibitions throughout the most important Europe cities: London, Paris, Madrid, Vienna and Milano. She is now working for the July exhibition together with the Art Director Giuseppe Spina and Lele Mora for the Verona Palazzo Orti Manara in July 2020.









The perfumes and candles market is booming. Home Fragrances, Scented Candles, but also Oils and Sprays attract curiosity and convince even the most sceptical person.

The smell of the air you breathe in a room, as a matter of fact, becomes an integral part of the furniture, a sort of olfactory signature. Each house is linked to a fragrance that allows you to recognize it, to denote its style and in which the olfactory perception is even more impressive than the visual one.

It is, therefore, a growing trend. Among many companies on the market that have chosen to produce room fragrances, there is one with timeless charm, inspired by mythology and philosophy. Danhera Italy, this is the name of the brand, born in Central Italy, more precisely in Marche region and founded by Daniela Ciaffardoni.

The name comes from the Goddess Hera, sovereign of Olympus, a character from the classical mythology that suggests with its stories of gods and heroes, women and men, uncontaminated landscapes and ancient cities the essence of these seductive fragrances.

The success of Danhera Italy is the result of the experience of its creator. For 35 years she has dedicated herself to the creation of exclusive products; a fusion between mythology and contemporaneity, offering unique and pure products. Refined ingredients and passion for life, for man and for their history and passion 100% made in Italy are skilfully mixed. It's precisely the love for art, culture and creativity that nourishes this brand, giving life to collections of the highest quality, in which modernity and tradition create a perfect mix.

The research, style and creativity of Daniela Ciaffardoni, lead to an in-depth creative process, which combines excellent attention to details, skilled artisans, and the selection of the best quality raw materials. Unique and timeless masterpieces are created, the Danhera Italy collections are in fact, admired in the most prestigious atmospheres around the world and the distribution is entrusted to the most exclusive locations. Currently, the brand is present not only in Italy but also in Europe, precisely in Rome, Milan, Paris, London, Athens, Budapest, Riga, Ukraine, Japan and many other countries.



Three are the leading collections of Danhera Italy, in which all the ingredients used are of natural and vegetable origin.

These are Luxury interior fragrances, which include a line of scented candles and interior fragrances. Home Purity is a collection of precious fluids that serve as real cosmetics dedicated to the most refined environments.

Body Purity is a line dedicated to wellness and body care, which includes body creams, hand fluids and shower bath to choose from three different fragrances. Every single product is carefully designed down to the smallest detail and contained in a refined and precious casing. Danhera Italy is a brand excellence of the Made in Italy: preciousness and mastery that the whole world longs for.





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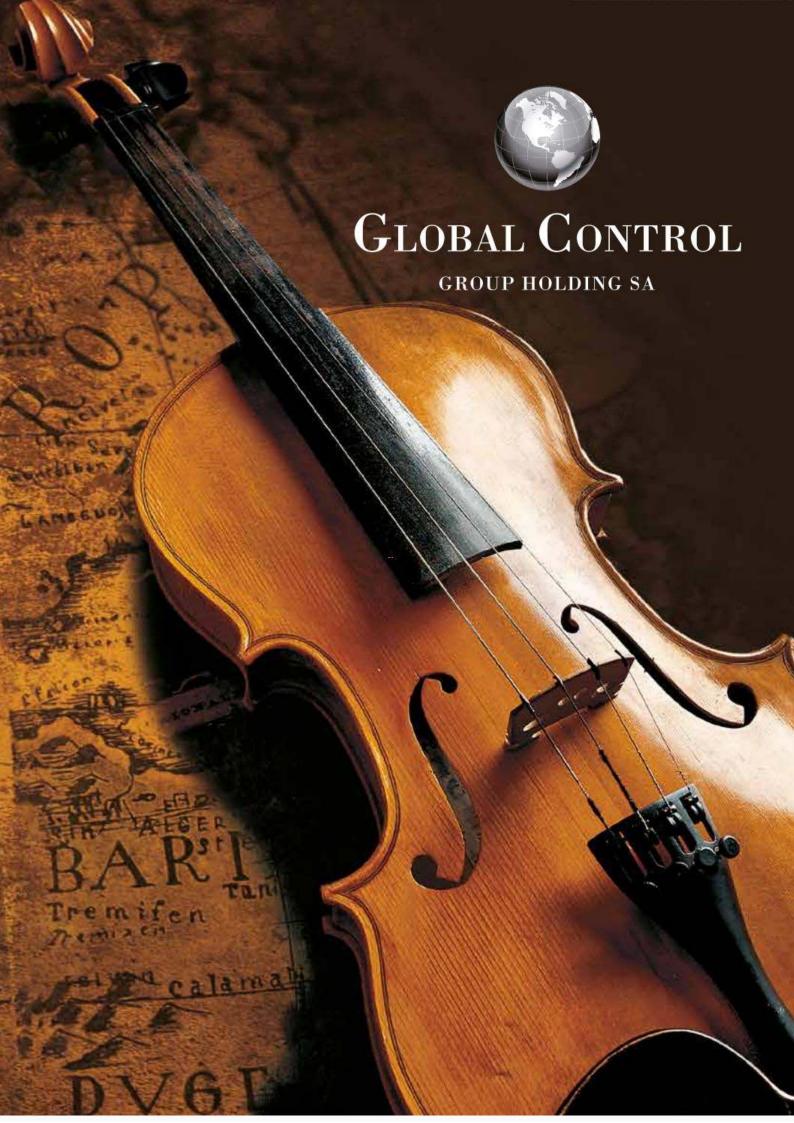
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