



Chi Vespa?

2018

50 cm diameter

Stainless steel mirror finished and a blue colour Vespa.

Daniele Basso

Inspired by the famous advertising claim of the 1970s "Chi Vespa Mangia le Mele, chi non Vespa no", the work "Chi Vespa?" by Daniele Basso plays on the reflection of ourselves into the apple shape mirror surfaces making all of us vespers! Riding an iconic but renewed Vespa in blue color.

The apparently normal Vespa has been totally updated in its form to a contemporary digital aesthetic, putting in contrast "real" and "virtual", "essence" and "appearance", "intimate" and "collective" to the theme of desire ... Desire obviously represented today as in past from the will to own a Vespa.

The blue... dreamy, saturated and intense color so much to shade the shapes ... it contributes to make the composition like a dream of freedom, joy and care. A jump into a timeless youth, where you find the power to pursue your desires!

Daniele Basso Artista
Biella, Via Salita di Riva n° 3

www.danielebasso.it