

The Italian Sea Group gifts to *Tecnomar for Lamborghini 63* owners **Vrumm Bang Bull**, sculpture by **Daniele Basso**

Marina di Carrara, September 30th 2021. The Italian Sea Group chooses art to highlight the uniqueness of *Tecnomar for Lamborghini 63* gifting to all the Owners of the iconic yacht a sculpture realized by artist Daniele Basso, “Vrumm Bang Bull”.

Vrum Bang Bull is a bull made out of resin with a base in mirror polished nautical steel (35x21cm, 21cm) which will be bestowed to the yacht’s Owners at the moment of the vessel’s delivery. TISG has chosen this work by Daniele Basso, who often exhibits his creations inside the Shipyard, due to the aesthetic affinity with the characteristics of both the yacht and the cars, as well as the material with which it is realized.

Art has always represented a fundamental element of TISG’s philosophy. In Marina di Carrara, contamination through artistic codes is at the forefront and is expressed throughout the collection of pieces scattered throughout the Company’s Headquarters. A collection that is continuously evolving, offered to the enjoyment of owners, architects and designer for their benefit and inspiration.

“I have chosen to bestow our *Tecnomar for Lamborghini 63* owners with this work by Daniele Basso to confer a further element of exclusivity and uniqueness, but also because I believe that art helps to live life in beauty, which in turn nurtures emotions that stimulate ideas, leading to new projects – comments **Giovanni Costantino, Founder & CEO of The Italian Sea Group.** – Just like artists, each and everyone of us is committed to the realization of a masterpiece and surrounding ourselves with



art pieces helps us, on one hand, to share a dimension of wellness and, on the other, to establish a more profound and intimate dialogue with our clients, who are all passionate collectors.”

“It’s an immense pleasure and honor – explains artist **Daniele Basso** – to have realized Vrumm Bang Bull. The iconic power and relentless strength of the bull, enhanced by the tense edges of the animal captured ready to jump, in an extraordinary formal coherence between the work and Lamborghini’s style, express with immediacy the exclusive partnership between the House of Sant’Agata Bolognese and The Italian Sea Group. A precious symbol, for the lucky first possessors of the innovative yachts, reminding of the importance, in our life, to fight for one’s identity and build a desirable future. A project that has been made possible thanks to the precious collaboration with Laura Tartarelli Contemporary Art.”

The Italian Sea Group

The Italian Sea Group is a global operator in the luxury yachting industry, active in the reconstruction and refit of motor yachts and sailing yachts up to 100 meters. The company, led by the Italian entrepreneur Giovanni Costantino, is active in the market with its brands Admiral, renowned for its exquisite and elegant yachts, and Tecnomar, recognized for the sportsmanship, avant-garde design, and high-performance of its yachts; the company also has a business unit which handles repairing and refit services with a focus on yachts and mega yachts with a length exceeding 60 meters.

Daniele Basso

Born on 4/8/1975 in Moncalieri (TO), Daniele Basso is an Italian artist known for his works in mirror polished steel. Pieces that provoke a higher knowledge of oneself in the search for our identity. He participated in three editions of the *Biennale d’Arte di Venezia*, with exhibitions and works in different parts of the world, including *Carrousel du Louvre* (Paris), *Università del Seraphicum* (Vatican City), *GNAM* (Rome), *Expo 2015* (Milan), *World of Coca Cola* (Atlanta), *Officine della Scrittura* (Turin), *Museo del Parco* (Portofino), *Sboah Memorial* (Milan) and in galleries in *New York*, *Dubai*, *Saint Petersburg*, *Tel Aviv*, *Monte-Carlo*, *Lugano*, *Milan*, *Turin* and *Bologna*. In 2015 “*Coke Its Me*” (The Coca-Cola Company) and *Gigant* (SWC Alta Badia – Unesco Park Dolomites). In 2017 he was awarded at the *67th Sanremo Festival* for *Star Team Monaco* (HRH Prince Albert II of Monaco) and for *Inter FC*. In 2019 he was the Main Artist at *Andrea Bocelli’s Teatro del Silenzio*, directed by *Luca Tommassini*. Today, his works are present in *Artion Gallery*, *Galerie Sept*, *Simon Bart*, *Hysteria Art*, *Laura Tartarelli Contemporary Art* and *Galleria Ferrero*.

For further information:

Image Building: Tel. +39 02 89011300 / +39 06 68392100

E-mail: theitalianseagroup@imagebuilding.it